

2017 ACTIVATION AVENUES FOR BOMA FLORIDA MEMBERS



See who has already taken advantage of BOMA Florida's Activation Avenues, And Join Us This Year in **OPEN Positions:**

2017 Targeted Role	Name	Firm
President	Chris Rotolo, RPA	Stiles Property Management
Vice President	Mary Lantz	CBRE
Secretary	Jonathan Rubins	Colliers
Treasurer	Kent Walling	Cushman & Wakefield
Statewide GA	DK Mink	Mink & Mink Inc.
	Rosemary OShea	BakerHostetler
	Mark Frost	NAI TALCOR
	Carla Markowicz, Esq.	Carla Markowitz Attorney at Law
Past Presidents	Lacey Willard, Esq., RPA	CBRE
	Richard King	Steelbridge Capital
	Lynn Vilmar, RPA	Banyan Street Capital
	Jack Goodrich, RPA	Steelbridge Capital
	Cary Fronstin, RPA, LEED GA	Newmark Grubb Knight Frank
	Murray Greene, RPA	Greene Commercial Real Estate Group
	John Scott, RPA	Colliers
	Bert Locke	CBRE
Lobbyist	Art Fernandez	1450 Brickell LLC
	Hon. Lee Moffitt	Adams and Reese LLP
BOMA Administrative Executive	Brandice Pelfrey	Association Resource Solutions
	Christina Acosta	Association Resource Solutions
<u>Committee Leaders</u>		
Taxes	John Heatley	Marvin Poer
	OPEN	
Insurance	Mary Lantz, RPA	CBRE
	OPEN	
Codes	Laura Ragans	Holladay Properties
	Jeff Gross	Jeffrey Gross Associates Architects PA
	Chris Prather	Newmark Grubb Knight Frank
Energy	D.K. Mink, RPA	Mink & Mink, Inc.
	Brian Lomel	TLC Engineering
Environmental/Water	Richard King	Steelbridge

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[Paul Johnson](#)

[USSI Janitorial](#)

AdHoc

[Rosemary O'Shea](#)

[BakerHostetler](#)

[Carla Markowitz](#)

[Carla Markowitz Attorney at Law](#)

Internship

[Mark Frost](#)

[NAI TALCOR](#)

OPEN

Advocacy Day

[Cary Fronstin](#)

[Urban Retail Properties, LLC](#)

Growth Management/Transportation

[Lynn Vilmar](#)

[Banyan Street Capital](#)

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Learn More About BOMA Florida Sub-Committees and Benefits to our Members...

ADVOCACY DAY/ELECTED OFFICIAL OF THE YEAR

Mission Contribution: Travel to Capitol Hill discussing BOMA's stance on important issues, meeting 50+ elected officials in a day session/evening reception; Honors outstanding legislative representation of CRE concerns
Commitment: November – February; Coordinate Day's agendas/logistics; Oversee selection process and presentation ceremony



Member Benefit: Interaction with key legislative stakeholders/lobbyists
Member Benefit: Exposure to all members in Florida

AD HOC ADVOCACY SUBCOMMITTEE

Mission Contribution: Advise on legislative, executive, and judicial matters impacting ad hoc issues in Florida
Commitment: Quarterly/Monthly Calls; Bill tracking; Paper/Article drafting



Member Benefit: Collaboration with CRE lawyers on far reaching/peripheral issues

CODES

Mission Contribution: Advise on legislative, executive, and judicial matters impacting codes issues in Florida
Commitment: Quarterly/Monthly Calls; Florida Building Commission attendance; Bill tracking; Paper/Article drafting



Member Benefit: Key to savings data on thwarted codes programs that would negatively impact CRE

ENERGY/SUSTAINABILITY

Mission Contribution: Advise on legislative, executive, and judicial matters impacting energy issues in Florida
Commitment: Quarterly/Monthly Calls; Bill tracking; Paper/Article drafting



Member Benefit: Influence in energy issues, a major trending topic in Florida

ENVIRONMENTAL/WATER ADVOCACY SUBCOMMITTEE

Mission Contribution: Advise on legislative, executive, and judicial matters impacting environmental, water, sewer and storm issues in Florida
Commitment: Quarterly/Monthly Calls; Bill tracking; Paper/Article drafting



Member Benefit: Cutting edge data on critical water and sustainability issues in Florida

EVENTS

Mission Contribution: Our events are the primary interaction touchpoint with our members; relevant and purposeful events are key to our mission
Commitment: Monthly call revamp; International event get-togethers; Annual Meeting recommendations



Member Benefit: Key figure in our popular event engagement with members

GROWTH MANAGEMENT/TRANSPORTATION/PERMITTING ADVOCACY SUBCOMMITTEE

Mission Contribution: Advise on legislative, executive, and judicial matters impacting growth management and transportation issues in Florida
Commitment: Quarterly/Monthly Calls; Bill tracking; Paper/Article drafting



Member Benefit: Influence over development matters in Florida

INSURANCE

Mission Contribution: Advise on legislative, executive, and judicial matters impacting insurance issues in Florida
Commitment: Quarterly/Monthly Calls; Bill tracking; Paper/Article drafting



Member Benefit: Influence on insurance matters, one of the 3 largest CRE expenditures

NEWSLETTER

Mission Contribution: Commemorating our CRE accomplishments in Florida with our annual publication
Commitment: May – September; Identifying bylines, collecting submissions, editing



Member Benefit: First access to industry news
Member Benefit: Branding to prospective clients

TAXES

Mission Contribution: Advise on legislative, executive, and judicial matters impacting tax issues in Florida
Commitment: Quarterly/Monthly Calls; Bill tracking; Paper/Article drafting



Member Benefit: Be the Voice on the #1 topic for CRE owners and investors in the state, Taxes

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